

Le GRAND BANQUET de L'EXTRAORDINAIRE

MARCH 28, 2024

PARTNERSHIP PLAN

CHUM
FOUNDATION

MAJOR PARTNER

QUEBECOR



LE GRAND BANQUET DE L'EXTRAORDINAIRE MAKES A GRAND RETURN THIS SPRING 2024!

The CHUM's teams do incredible work, and this evening celebrates the radiology and nuclear medicine department work with a delightful, experiential dining experience.

This is a unique opportunity for 550 guests to come together to experience a sophisticated and unforgettable blend of fine dining, music and art. The Grand Banquet's guest list is sure to be as extraordinary as the evening itself, with thought leaders, major business players, famous artists and renowned physicians. The conversation will be scintillating and the company invigorating.

Be a part of this extravagant event and show off your sense of charity with a unique chance to take real action for a healthier tomorrow.

HONORARY PRESIDENCY



MAJOR PATRON



QUEBECOR

PATRON



550
DISTINGUISHED
GUESTS

OVER 100
RENOWNED
PHYSICIANS

RECOGNIZED
BUSINESS
LEADERS

PERSONALITIES
FROM THE
MEDIA
AND POLITICS

BECOME A PARTNER OF LE GRAND
BANQUET DE L'EXTRAORDINAIRE

LEVERAGE AN ADVANTAGEOUS PARTNERSHIP:

- Strengthen your influence in the business community and gain access to a valuable clientele of opinion leaders and decision-makers.
- Put the spotlight on your brand, particularly through the Foundation's strong network.
- Seize a unique opportunity to position your brand in a manner as bold and original as the event. This dazzling evening provides many opportunities for activations: our guests won't forget you!
- You will receive a tax receipt for part of the amount you invest in the cause.

IN HONOUR OF THE THOUSANDS OF CHUM PATIENTS

By partnering with one of Quebec's largest hospital foundations, you can make a contribution with a real impact on the lives of thousands of CHUM patients, as well as everyone in Quebec.

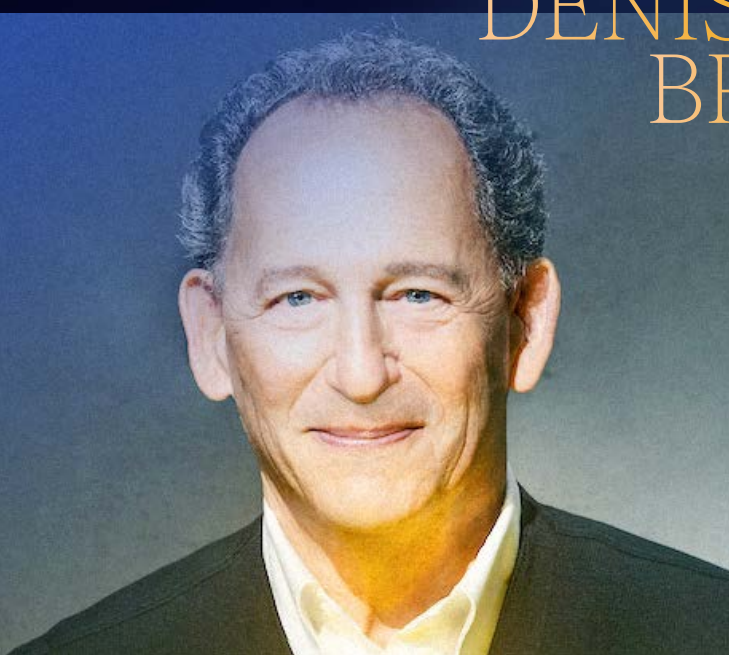
At the last banquet for the CHUM's ophthalmology department, we managed to jointly raise the incredible sum of \$1.3 million.

We would like to sincerely thank our 2022 partners for their generous support: our president of honour Brivia, our Grand Mécène National Bank Private Banking 1859, and our Mécènes Roche Pharma and Caisse de dépôt et placement du Québec.

Without you, none of this would be possible.

With the support of committed businesses such as yours, the CHUM is able to take giant technological strides and purchase cutting-edge equipment, drive forward research initiatives, and make artificial intelligence a key part of innovative, modern medicine that can predict how illnesses will develop, prevent them from emerging, personalize treatment and make patients a part of the process.

DENIS PROFESSIONAL MUSICIAN
AND CHUM PATIENT
BROTT



"The CHUM teams enabled me to keep on living and follow my passion. I will be eternally grateful to them."

SOLD

HONORARY PRESIDENCY

\$80,000

\$ 45,000 AS
COPRESIDENCY

10 seats at the head table

Exclusivity for your sector of activity in this category

PRIOR TO THE EVENT

- Prominent visibility in all communications from the Foundation (partnership plan, reserve the date, invitation and follow-ups, reminder to guests)
- Visibility as Honorary President on the Foundation's website (homepage and event page), quote highlighting your involvement and link to your corporate website
- Notice of your involvement sent to the CHUM's 14,000 employees through an intranet news item

DURING THE EVENT

- Exclusive promotion of your corporate commitment to our guests (notice in the evening's digital program alongside the Foundation's president, on-stage address, personalized thanks from the master of ceremonies, dedicated slide in the looping presentation played during the evening)
- Exclusive visibility on tickets for our exceptional draw
- Your brand creatively integrated into the decor of the event in a prime spot
- Your corporate logo visible in the background when official photos are taken

AFTER THE EVENT

- Acknowledgment as Honorary President in the news release announcing the sum raised, with the possibility of a quote from you in the release and one of your representatives shown in the official photo supplied to the media
- Acknowledgment in the news item announcing the sum raised on the Foundation's website (over 110,000 visitors annually)
- Acknowledgment judiciously inserted into letters of thanks to guests, donors, partners and members of the Committee of Honour
- Acknowledgment of your involvement in our community on social media: creation of dedicated content and mention in the post announcing the sum raised with one of your representatives present on the cheque photo
- Your company featured in the official video of the Grand Banquet, used in a number of post-event communications from the Foundation
- Appreciation of your commitment expressed to the CHUM community (patients and employees) during the announcement of the sum raised: thanks on the donor wall and on the 125 televisions distributed throughout the CHUM
- Acknowledgment in the partnership plan of the 2025 edition

SOLD

MAJOR PATRON (2) ——— \$45,000

Table for 10 in a prime location

Exclusivity for your sector of activity in this category

PRIOR TO THE EVENT

- Visibility in all communications from the Foundation (partnership plan, reserve the date, invitation and follow-ups, reminder to guests)
- Visibility as Major Patron on the Foundation's website (homepage and event page) and link to your corporate website

DURING THE EVENT

- Promotion of your corporate commitment to our guests (logo in the evening's digital program, personalized thanks from the master of ceremonies, acknowledgment alongside Major Patrons in the looping presentation played during the evening)
- Your brand creatively integrated into the decor of the event in a prime spot
- Your corporate logo visible in the background when official photos are taken

AFTER THE EVENT

- Acknowledgment as Major Patron in the news release announcing the sum raised, with one of your representatives shown in the official photo supplied to the media
- Acknowledgment in the news item announcing the sum raised on the Foundation's website (over 110,000 visitors annually)
- Acknowledgment judiciously inserted into letters of thanks to guests, donors, partners and members of the Committee of Honour
- Acknowledgment of your involvement in our community on social media: mention in the post announcing the sum raised, in thanks to partners, and in the photo album of the evening
- Your company featured in the official video of the Grand Banquet, used in a number of post-event communications from the Foundation
- Appreciation of your commitment expressed to the CHUM community (patients and employees) during the announcement of the sum raised: thanks on the donor wall
- Acknowledgment in the partnership plan of the 2025 edition

3 AVAILABLES

PATRON (4)

\$35,000

6 invitations provided

Exclusivity for your sector of activity in this category

PRIOR TO THE EVENT

- Visibility in all communications from the Foundation (partnership plan, reserve the date, invitation and follow-ups, reminder to guests)
- Visibility as Patron on the Foundation's website (homepage and event page) and link to your corporate website

DURING THE EVENT

- Promotion of your corporate commitment to our guests (logo in the evening's digital program, personalized thanks from the master of ceremonies, acknowledgment alongside Patrons in the looping presentation played during the evening)
- Your brand creatively integrated into the decor of the event in a prime spot

AFTER THE EVENT

- Acknowledgment as Patron in the news release announcing the sum raised, with one of your representatives shown in the official photo supplied to the media
- Acknowledgment in the news item announcing the sum raised on the Foundation's website (over 110,000 visitors annually)
- Acknowledgment judiciously inserted into letters of thanks to guests, donors, partners and members of the Committee of Honour
- Acknowledgment of your involvement in our community on social media: mention in the post announcing the sum raised, in thanks to partners, and in the photo album of the evening
- Your company featured in the official video of the Grand Banquet, used in a number of post-event communications from the Foundation
- Appreciation of your commitment expressed to the CHUM community (patients and employees) during the announcement of the sum raised: thanks on the donor wall
- Acknowledgment in the partnership plan of the 2023 edition



SOLD

BOURSE DE L'EXTRAORDINAIRE

\$40,000
OR \$20,000 AS
COPRESENTOR
OF THE BURSARY

4 invitations provided
or 2 invitations by copresenter

PRIOR TO THE EVENT

- Logo displayed on the Foundation's website (event page) and link to your company's website

DURING THE EVENT

- Promotion of your corporate commitment to our guests (logo in the evening's digital program, invitation and on-stage address when the bursary is awarded, dedicated slide in the looping presentation played during the evening)
- Your brand creatively integrated into the decor of the event
- Presence in the photo of the awarding of the bursary with the physician representing the recipient department

AFTER THE EVENT

- Acknowledgment in the news release announcing the sum raised, with one of your representatives shown in the official photo supplied to the media
- Acknowledgment in the news item announcing the sum raised on the Foundation's website (over 110,000 visitors annually)
- Acknowledgment judiciously inserted into letters of thanks to guests, donors, partners and members of the Committee of Honour
- Acknowledgment of your involvement in our community on social media: mention in thanks to partners, and in the photo album of the evening
- Appreciation of your commitment expressed to the CHUM community (patients and employees) during the announcement of the sum raised: thanks on the donor wall and on the 125 televisions distributed throughout the CHUM



WINE SPONSOR ————— \$30,000

2 invitations provided

PRIOR TO THE EVENT

- Visibility on the reminder to event guests
- Visibility on the Foundation's website (event page) and link to your company's website

DURING THE EVENT

- Promotion of your corporate commitment to our guests (logo in the evening's digital program, acknowledgment in the looping presentation played during the evening)
- Creative integration of your brand into the event decorating in a location of your choice
- Your contribution showcased during dinner

AFTER THE EVENT

- Acknowledgment in the news item announcing the sum raised on the Foundation's website (over 110,000 visitors annually)
- Acknowledgment of your involvement in our community on social media: mention in thanks to partners, and in the photo album of the evening
- Appreciation of your commitment expressed to the CHUM community (patients and employees) during the announcement of the sum raised: thanks on the donor wall



SHOW PRESENTER

\$20,000

BEST SEATS IN THE HOUSE!

2 invitations provided

PRIOR TO THE EVENT

- Visibility on the reminder to event guests
- Visibility on the Foundation's website (event page) and link to your company's website

DURING THE EVENT

- Promotion of your corporate commitment to our guests (logo in the evening's digital program, acknowledgment in the looping presentation played during the evening)
- Your brand creatively integrated into the decor of the event
- Your contribution highlighted during the show, your logo projected on the stage
- Artists' performances shared with our community through stories on the Foundation's Instagram page with your company identified

AFTER THE EVENT

- Acknowledgment in the news item announcing the sum raised on the Foundation's website (over 110,000 visitors annually)
- Acknowledgment of your involvement in our community on social media: mention in thanks to partners, and in the photo album of the evening
- Appreciation of your commitment expressed to the CHUM community (patients and employees) during the announcement of the sum raised: thanks on the donor wall



SOLD

DESSERT

2 invitations provided

\$20,000

PAMPER OUR
GUESTS AND
THEY'LL NEVER
FORGET YOU!

PRIOR TO THE EVENT

- Visibility on the reminder to event guests
- Visibility on the Foundation's website (event page) and link to your company's website

DURING THE EVENT

- Promotion of your corporate commitment to our guests (logo in the evening's digital program, invitation and on-stage address when the bursary is awarded, dedicated slide in the looping presentation played during the evening)
- Integration of your brand or colors during the dessert service
- Your activation shared with our community through stories on the Foundation's Instagram page with your company identified

AFTER THE EVENT

- Acknowledgment in the news item announcing the sum raised on the Foundation's website (over 110,000 visitors annually)
- Acknowledgment of your involvement in our community on social media: mention in thanks to partners, and in the photo album of the evening
- Appreciation of your commitment expressed to the CHUM community (patients and employees) during the announcement of the sum raised: thanks on the donor wall



SOLD

PRESENTER OF THE COCKTAIL AND THE HONORED DEPARTMENT

\$15,000
FOR A 2-YEAR
AGREEMENT

2 invitations provided

PRIOR TO THE EVENT

- Visibility on the reminder to event guests
- Visibility on the Foundation's website (event page) and link to your company's website

DURING THE EVENT

- Promotion of your corporate commitment to our guests (logo in the evening's digital program, acknowledgment in the looping presentation played during the evening)
- Your brand creatively integrated into the decor of the event
- Your company highlighted in the cocktail room (e.g. exclusive posters)
- Acknowledgment in the cocktail menu

AFTER THE EVENT

- Acknowledgment in the news item announcing the sum raised on the Foundation's website (over 110,000 visitors annually)
- Acknowledgment of your involvement in our community on social media: mention in thanks to partners, and in the photo album of the evening
- Appreciation of your commitment expressed to the CHUM community (patients and employees) during the announcement of the sum raised: thanks on the donor wall



SOLD

AUCTION PRESENTER

\$15,000
SPOTLIGHT OUR
EXCEPTIONAL
PRIZES

2 invitations provided

PRIOR TO THE EVENT

- Visibility on the reminder to event guests
- Visibility on the Foundation's website (event page) and link to your company's website

DURING THE EVENT

- Promotion of your corporate commitment to our guests (logo in the evening's digital program, acknowledgment in the looping presentation played during the evening)
- Your brand creatively integrated into the decor of the event
- Your involvement highlighted on the virtual auction platform
- Your brand displayed in the silent auction zone and your company mentioned by the auctioneer during the live auction
- Your activation shared with our community through stories on the Foundation's Instagram page with your company identified

AFTER THE EVENT

- Acknowledgment in the news item announcing the sum raised on the Foundation's website (over 110,000 visitors annually)
- Acknowledgment of your involvement in our community on social media: mention in thanks to partners, and in the photo album of the evening
- Appreciation of your commitment expressed to the CHUM community (patients and employees) during the announcement of the sum raised: thanks on the donor wall



BENEFACTOR

\$10,000

SHOW YOUR
COMMITMENT
TO THE THOUSANDS
OF CHUM PATIENTS

PRIOR TO THE EVENT

- Visibility on the reminder to event guests
- Visibility on the Foundation's website (event page) and link to your company's website

DURING THE EVENT

- Promotion of your corporate commitment to our guests (logo in the evening's digital program, acknowledgment alongside benefactors in the looping presentation played during the evening)
- Your brand creatively integrated into the decor of the event

AFTER THE EVENT

- Acknowledgment in the news item announcing the sum raised on the Foundation's website (over 110,000 visitors annually)
- Acknowledgement of your involvement in our community on social media: mention in thanks to partners, and in the photo album of the evening
- Appreciation of your commitment expressed to the CHUM community (patients and employees) during the announcement of the sum raised: thanks on the donor wall



GOODS AND SERVICES PARTNER

OUR EVENTS WOULD
NOT BE THE SAME
WITHOUT THE
COLLABORATION
OF PARTNERS WHO
EXCEL IN A VARIETY
OF SECTORS OF
ACTIVITY

Support the thousands of CHUM patients by generously offering your services or your expertise and let our guests discover your products and get to know your company!

- Your company's logo on the CHUM Foundation website (event page) and link to your company's website
- Your company's logo in the evening's digital program distributed to all guests
- Your company's logo alongside Goods and Services Partners in the looping presentation played during the evening



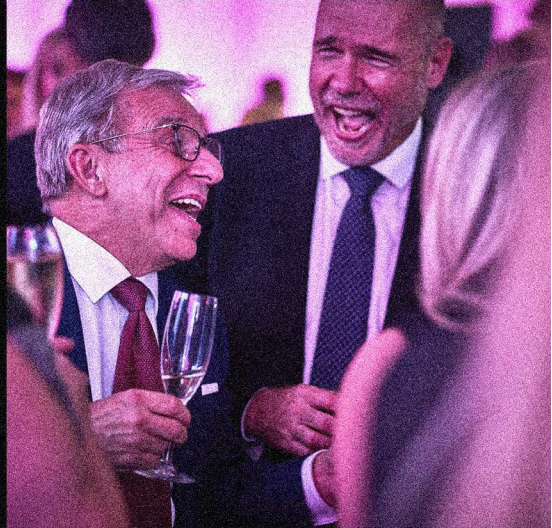
**IT'S NOT POSSIBLE FOR YOU TO BE A
PARTNER THIS YEAR, BUT YOU WOULD
LIKE TO ATTEND THE EVENT?**

Single ticket

\$2,000

Table of 10 attendees

\$20,000



1 300 000 \$

This event promises to be a truly extraordinary evening, and the Foundation wishes to associate with committed companies and offer them made-to-measure visibility.

Contact us for detailed discussions on our partnership offerings and additional creative avenues for your brand to grab our guests' attention.

JESSICA LEGAULT

DEPARTMENT MANAGER, EVENTS

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This document was designed and produced by the CHUM Foundation communications team.

